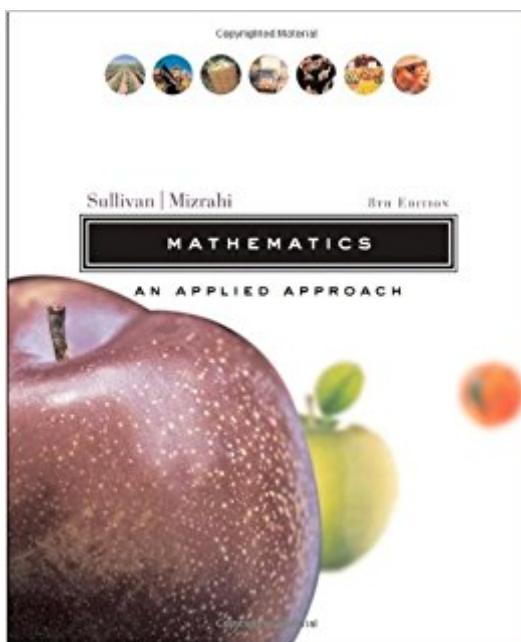


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# Mathematics: An Applied Approach



## **Synopsis**

Continuing its rich tradition of engaging students and demonstrating how mathematics applies to various fields of study, the new edition of this text is packed with real data and real-life applications to business, economics, social and life sciences. Users continually praise Sullivan and Mizrahi for their attention to conceptual development, well-graded and applied examples and exercise sets that include CPA, CMA, and Actuarial exam questions. The new Eighth Edition also features a new full color design and improved goal-oriented pedagogy to facilitate understanding, including: More opportunities for the use of graphing calculator, including screen shots and instructions. Icons clearly identify each opportunity for the use of spreadsheets or graphing calculator. Work problems appear throughout the text, giving the student the chance to immediately reinforce the concept or skill they have just learned. Chapter Reviews contain a variety of features to help synthesize the ideas of the chapter, including: Objectives Check, Important Terms and Concepts, True-False Items, Fill in the Blanks, Review Exercises, Mathematical Questions from Professional Exams (CPA).

## **Book Information**

Hardcover: 1260 pages

Publisher: Wiley; 8 edition (June 1, 2004)

Language: English

ISBN-10: 0471327840

ISBN-13: 978-0471327844

Product Dimensions: 8.4 x 1.8 x 10.3 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

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Decent book, purchased because I had to for a college course.

Book is very good

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